

Club Assembly - Visioning

by Jonathan Niebergall, Club President
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Last Tuesday evening, 21 Rotarians, including 17 members and four facilitators from our District 6250, gathered to help provide our Club with some long term direction and to create a framework with which to establish goals and objectives... a process that we've come to refer to as "Club Visioning". For as Paul Harris once said, "Rotary is not an organization for retrospection. It is rather one whose worth and purpose lie in future activity rather than past performance." Or, stated another way by Yogi Berra, "If you don't know where you are going, chances are you will end up someplace else."

At today's meeting president Jon Niebergall reviewed the process and then touched on the results and some of the long range visions for our Club.

Visioning is designed to start with "End" in mind, and to recognize that successful Clubs:

- √ Sustain and increase membership.
- √ Implement successful service projects.
- √ Support the Rotary Foundation.
- √ Develop leaders in the club and beyond.

The process that we went through attempted to identify what we wanted our Club to be five years down the road and included:

- Writing exercise – each member independently wrote down as many ideas as possible in each of ten different categories. We were encouraged to be bold, think outside the box, and allow ourselves to dream big.
- Idea sharing – these ideas were shared and consolidated.
- Voting – members went through a voting process to prioritize and identify the top three ideas in each of the ten categories.

Jon presented a spreadsheet with the results of this idea and voting process, which he intends to share with all members.

Now, the real work begins. A Development Team will be assembled and charged with making sure that over a period of months, and maybe years, the results of the Visioning process serve as the framework for our Club's future activities.



Club President **Jon Niebergall**